



BRC GLOBAL STANDARDS **CORPORATE BROCHURE**

WELCOME

Contents

- 2. Welcome
- 3. A new era for BRC Global Standards
- 4. Mission and vision
- 5. Why BRC Global Standards?
- 7. As an organisation we are...
- 8. Global
- 9. Established
- 10. Innovative and challenging
- 11. Credible
- 12. Expansive and diverse
- 13. Our Standards
- 14. Food Safety and Packaging
- 15. Storage and Distribution
- 16. Agents and Brokers
- 17. Consumer Products and Retail
- 18. Our products and services
- 21. Compliance
- 22. Key benefits and summary

BRC Global Standards is a leading global brand and consumer protection organisation. Our Standards ensure that manufacturers, retailers and food service companies meet demanding quality and safety criteria and fulfil their legal obligations to consumers.

Used by over 27,000 certificated suppliers in over 130 countries, our auditing processes and certification schemes are the most rigorous in the world. They are a benchmark for excellence and a beacon of quality and trust across the consumer product value chain.

The BRC Global Standards are characterised by our international reach, market leadership and industry relevance, making us the number one choice in audit certification. Through our compliance programmes and auditor examination schemes, we drive precision and improvement in the auditing process in support of our clients' ambitions. Indeed, we share our clients' passion for enhancing brand credibility and consumer confidence. We also encourage clients to use the BRC Global Standards as a passport for global trading opportunities, opening doors to new business with other brand owners and retailers.

A NEW ERA FOR BRC GLOBAL STANDARDS

In 2016, BRC Global Standards was acquired by the LGC Group, the leading international life sciences measurement and testing company. Following this takeover, we took the opportunity to rebrand our organisation, moving away from the British Retail Consortium to Brand Reputation Compliance.

We carried out this strategic shift for several reasons. Firstly, our former identity had become too narrow in focus and association, with many stakeholders wrongly assuming we dealt only in British food safety certification. As you will find out from this publication, that is neither who we are nor what we do. BRC Global Standards is a truly global organisation delivering a range of products and services across multiple sectors. We are also no longer a mere Standards owner, but a versatile brand and consumer protection

organisation covering every stage of the supply chain. We believe our new name reflects this reorientation, while also enabling us to retain the well-known acronym BRC (Brand Reputation Compliance).

Rigorous, responsive and widely recognised, BRC Global Standards is now fully focused on meeting the compliance, risk management and certification needs of our clients, and protecting brand reputations and consumers the world over.



Mark Proctor
CEO, BRC Global
Standards



OUR MISSION AND VISION

Our mission and vision inform everything we do. They guide our work, shape our culture and influence our strategic direction and operational priorities.



To provide our customers with an essential range of Standards, products and services characterised by our global reach, rigorous auditing processes and industry relevance. To set the benchmark for quality and trust.



To become the recognised global leader in brand and consumer protection.

WHY BRC GLOBAL STANDARDS?

The audit certification landscape is changing. In an era of heightened scrutiny and regulatory pressure, brand owners need to manage all risks and threats within their supply chains.

Whether you are in retail, food services or manufacturing, rigorous auditing is essential to help protect your end-users and your brand. At BRC Global Standards, we provide the most challenging and precise auditing schemes, delivered by highly trained auditors to give you the best possible results.

Even across the most complex supply chains, our end-to-end services enable extensive visibility and control. Whatever the product area, we have a Standard to support your work and reduce the risks to your business.



THE PRODUCTS AND SERVICES ARE ONE OF THE BEST IN THE INDUSTRY.



Indonesia

Find out more 



WHY BRC GLOBAL STANDARDS?

There are many compelling reasons for choosing BRC Global Standards over other certification schemes:



Prescriptive

Whereas ISO Standards are applicable to a wide range of sectors and organisations, and are therefore open to interpretation, the BRC Global Standards are tailored to specific disciplines. As a result, they are prescriptive and unambiguous, setting out clearly what you must do to achieve certification.



Rigorous

During a BRC Global Standards audit, a minimum of 30% of the auditing time is spent on the production floor. This enables our auditors to extract vital information from your site and get to the root cause of any problems.



Multifaceted and category-specific

Our Food Safety and Packaging Standards are made up of multiple categories, and we expect our auditors to be qualified and skilled in each. Through bespoke exams and training modules, they develop specialist category knowledge, enhancing the quality and credibility of your final certification.



By industry, for industry

Our Standards are written by industry experts with hands-on consumer product experience. This ensures our certification schemes are built on insight and understanding, and are 100% relevant to your risk management requirements.



Empathetic

At BRC Global Standards, we immerse ourselves in your world. We work with you to understand the principal issues and challenges you face, and devise expert risk management solutions.



Process focused

The BRC Global Standards focus on process, not product. Our auditors will challenge your processes, helping to prevent safety hazards or quality infringements that may negatively impact your brand.



Annually certificated

Certification through the BRC Global Standards lasts for one year, as opposed to three years under ISO Standards. By insisting on year-on-year compliance, we help you adopt a mindset of continual preparedness.

AS AN
ORGANISATION
WE ARE...

global
established
innovative
challenging
credible
expansive
diverse

GLOBAL

BRC Global Standards is a global organisation committed to managing and mitigating the risks within global supply chains. Irrespective of where you operate, we offer leading consumer and brand protection solutions, with Standards that cover all markets, sectors and jurisdictions.

Always thinking global
Supplier and certification support

- 1 Clearly prescribed, easy to follow methodology.**
Not open to interpretation
- 2 Food Safety** is available in 16 languages covering all major global markets
- 3 Defined six step approach** to certification with available support for manufacturers
- 4 Free downloads** available on BRC Bookshop
- 5 Access** to all our technical content through BRC Participate
- 6 Technical enquiry** helpline and email support
- 7 Understand** non-conformities and self-correct within 28 days
- 8 Grading** to measure continual improvement
- 9 Global offices**, for local support
- 10 Blended training options** available, covering understanding requirements to internal auditor

Reaching across the entire supply chain, we have over 27,000 clients in 130 countries. Our Standards are available in multiple languages, while our free downloads mean BRC Global Standards materials can be easily accessed anywhere in the world. We also offer local guidance and on-the-ground support through our global office network.



ESTABLISHED

BRC Global Standards was founded in 1996 by retailers who wanted to harmonise food safety Standards across the supply chain. Over the years, we have created ground-breaking new Standards to meet the evolving needs of our clients. Today, we are recognised globally across both food and non-food categories and operate the most rigorous third-party certification scheme of its kind.

Ours is a market-leading brand that helps build confidence in the supply chain. The BRC Global Standards for Food, Packaging, Storage & Distribution, Retail, Agents & Brokers and Consumer Products set the benchmark for good manufacturing practice, helping to provide reassurance that products are high quality, legal and safe.

Under the ownership of the LGC Group, BRC Global Standards is developing its global leadership in audit certification. Building on our robust heritage, we are embarking on an exciting new strategic direction, delivering excellence in consumer product risk mitigation for 21st century supply chains.

1996 BRC Global Standards was set up to reduce audit duplication by UK retailers

2000  Food Safety first Standard to be recognised by GFSI

2003  Consumer Products first published

2006  Storage and Distribution first published

2014 BRC Participate launched 

2016  BRC Global Standards Professional launched

Opened offices in USA and India

Acquired by LGC Group 


Retail first published 

1998  Food Safety first published

2001  Packaging and Packaging Materials first published

2004  BRC Bookshop launched

2009  BRC Directory launched

2014  Agents and Brokers first published

2015  Launched new e-learning platform

2018 Acquisition of The Allergen Control Group Inc. (ACG)

New Service Fee launched

INNOVATIVE AND CHALLENGING

Achieving BRC Global Standards certification is no easy undertaking. In fact, ours are among the most difficult and demanding compliance schemes in the world.

Over the years, we have introduced a range of innovations in audit certification to ensure our Standards remain rigorous and relevant. For example, in 2012 we pioneered unannounced audits. We also developed the first Standard to be GFSI benchmarked, and the only Standard to offer food safety culture assessments.

In this way, we challenge our clients and make them work hard for their certifications. As a result, those who pass often express great pride in their achievement, exhibiting their accreditation as a badge of credibility and commitment.



MEETING THE BRC GLOBAL STANDARD FOR FOOD SAFETY DEMONSTRATES OUR COMMITMENT TO PROVIDING OUR CUSTOMERS WITH HIGH-QUALITY AND SAFE PRODUCTS. WE ARE PROUD OF THIS ACCOMPLISHMENT AND WILL CONTINUE TO FOCUS OUR EFFORTS ON BEST MANUFACTURING AND QUALITY PRACTICES.



CEO, APLIX Inc, USA

CREDIBLE

The BRC Global Standards are one of the most credible and widely-recognised global certification schemes. With our unique auditor training programme and category specialisation, clients know we are world experts in identifying supply chain risks and threats. Our deep knowledge of contaminants, pollutants and other quality issues lends weight and integrity to the BRC Global Standards certification process.



**BRC GLOBAL
STANDARDS
SERVICES ARE VERY
PROFESSIONAL AND
MAKES US ALWAYS
LOOK FOR THE
IMPROVEMENT.**



UK

82%



Agreed or strongly agreed Standards provided great value

83%



Scored over 8 out of 10 on the importance certification holds in meeting customer requirements

90%



Agreed or strongly agreed Standards has a strong compliance programme

EXPANSIVE AND DIVERSE

BRC Global Standards' operational footprint is expansive and diverse. With our headquarters in the UK, we operate through a network of global offices, audit sites and centres. We also undertake a range of activities, including auditing, training, research, publishing and translation. Our products and services portfolio, meanwhile, encompasses courses, conferences, events, e-learning platforms and participation programmes.

Yet despite the size and scope of our business, we remain agile, responsive and accessible at all times. Our auditing teams are friendly and supportive, and keen to help you solve any supply chain challenges and risks you face.



WE ARE VERY HAPPY WITH BRC GLOBAL STANDARDS. THE STANDARD IS EASY TO USE AND I FEEL IT COVERS ALL AREAS TO ENSURE CONFORMITY TO THE STANDARD.



Canada



3

Global offices



224,000

Hours spent on factory floor



94%

Site renewal rate



2

International conferences



16

Translations of Food Safety

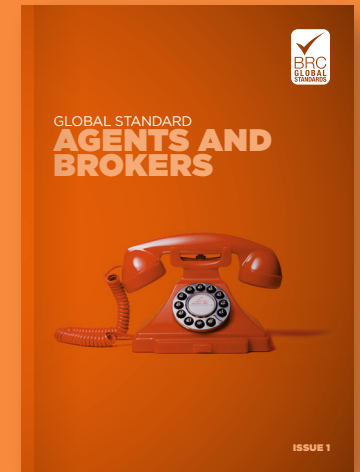
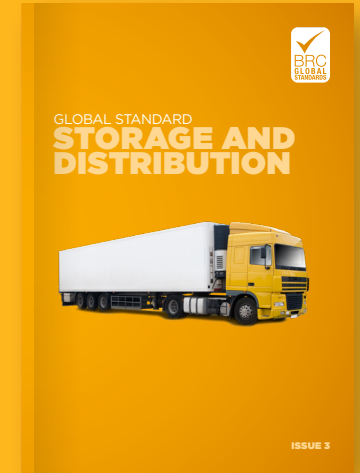
OUR STANDARDS



The BRC Global Standards cover six core issue areas and certification themes. They are: Food Safety, Agents and Brokers, Storage and Distribution, Consumer Products, Packaging and Retail.

Each publication contains prescriptive, clear and compelling information, giving you everything you need to achieve certification in the designated area. Together, they cover the entire consumer product supply chain, from raw material production through to manufacturing, distribution and sales.

All BRC Global Standards are underpinned by robust compliance processes and a rigorous grading system to help you achieve visible improvements over time.



FOOD SAFETY AND PACKAGING



The BRC Global Standard for Food Safety was the first ever Global Standard to be GFSI benchmarked. Covering food safety, quality and regulatory compliance, it is applicable for the production and processing of all food types, including both raw materials and food ingredients.

A range of additional modules have been designed, which can be added to the Standard where a site is handling specific product types; for example, gluten-free products or meat products. It is an essential tool for achieving brand and consumer protection. It

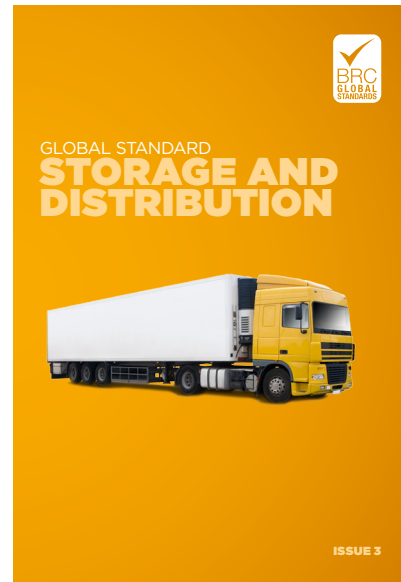
is the largest and most widely used BRC Global Standard, specified by retailers, manufacturers and food service companies globally, and it is vital for driving efficiencies and excellence in product manufacturing.

The BRC Global Standard for Packaging was developed by packaging experts for packaging manufacturers.

Covering Good Manufacturing Practice (GMP), site standards, personnel and product and process controls, it takes a risk-based approach to controlling packaging quality and safety. The Standard is underpinned by robust compliance processes and a rigorous grading system to help you achieve visible improvements over time.



STORAGE AND DISTRIBUTION



Our Storage and Distribution Standard strikes a balance between prescriptive requirements and a risk-based approach, making it both robust and practical. It covers Vehicle Operating Standards, Facility and Warehouse Management and Good Operating Practices, to provide confidence that the safety and quality of products is effectively managed during Storage and Distribution.

The Standard includes additional modules to the core Standard for a number of the contracted services often provided for customers, such as contract packing, applying labels, waste recovery and product tempering. Reinforced through rigorous BRC Global Standards protocols, the Standard enables you to demonstrate high operating standards to your customers.



BRC GLOBAL STANDARDS AND CERTIFICATION ARE SUPPORTING OUR PRODUCTS.



Egypt



AGENTS AND BROKERS



Agents and Brokers contains essential information for any company involved in the trade of products. Covering non-manufacturing companies such as agents, brokers, importers and exporters, it encompasses product safety, integrity, quality and legality for food, packaging and consumer products, and enables companies to demonstrate brand and consumer protection in this essential part of the supply chain.



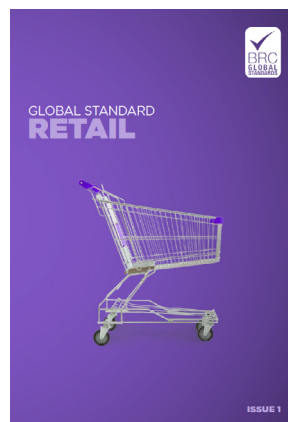
BRC GLOBAL STANDARDS GAVE US A VERY GOOD OPPORTUNITY TO REACH NEW CUSTOMERS.



Sri Lanka



CONSUMER PRODUCTS AND RETAIL



The BRC Global Standard for Consumer Products has been developed for the non-food sector, with auditor-specific requirements and Standards to cover everything from cosmetics to furniture, textiles to toys, ceramics to electronics.

It offers certification for manufacturers and assembly packers of raw materials and finished products for wholesale and retail. With its broad scope and alignment with the buying requirements of retail specifiers, this Standard is split into two core Standards, covering Personal Care and Household and General Merchandise.

Certification at either Foundation or Higher level allows sites to both demonstrate compliance to customer expectations and develop and improve. The Standard is focused on a risk-based approach to ensuring safe product design, manufacture and achieving quality specifications.

Our Retail Standard provides essential certification for operations selling food and non-food products.

Designed to promote best practice in product safety and quality, it focuses on the vital last step in the food supply chain, also covering commissary, sourcing and in-store production. It also sets out the operational criteria you need to meet in order to fulfil your legal compliance and consumer protection obligations.



OUR PRODUCTS AND SERVICES

In addition to our six core Standards, BRC Global Standards offers a range of products and services designed to enhance our global offer. These include:

1.
Information
2.
Training
3.
Events
4.
BRC Global Standards Directory



1. **Information**

BRC Bookshop

The BRC Bookshop is our online store that enables registered users to order printed copies of the BRC Global Standards, Interpretation Guidelines, and a number of other publications from BRC Global Standards.

BRC Participate

BRC Participate provides the most convenient and flexible way to access all content produced by BRC Global Standards, including webinars, key publications, flipbooks, case studies, white papers, reports and other resources.

Using BRC Participate, you can download PDFs of the BRC Global Standards and access Interpretation Guidelines and supporting publications online, selecting your language of choice where translations are available. You can also explore interpretation of clauses, and additional guidance through linked content and targeted searching, taking you straight to the most relevant information.

OUR PRODUCTS AND SERVICES



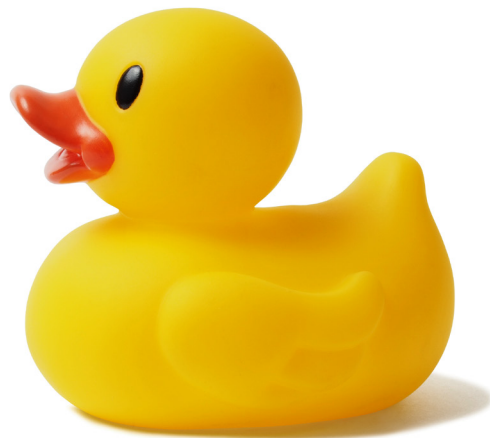
2. Training

With a global network of Approved Training Partners, BRC Global Standards is uniquely positioned to support training and education in most countries and languages.

In-house Training

In-house training courses provide opportunities for trainers to examine issues specific to your business and use personal examples to make the training course content relevant and clear.

It encourages teamwork within your organisation and saves on travel and accommodation expenses.



ATPs (Non UK)

BRC Global Standards Approved Training Partners (ATP) are a team of internationally recognised trainers who can deliver BRC Global Standards training courses worldwide. ATPs go through a rigorous application process and attend a Train the Trainer course on their specific Standard. They provide ongoing guidance and training to senior managers and production staff, so are best-placed to help your site achieve and maintain certification.

BRC Academy (UK)

The BRC Academy is the central provider of training on the BRC Global Standards. Our comprehensive range of training courses ensure that auditors, certification bodies, sites and manufacturers have the most complete information and training to audit or implement the Standards.

Our training courses provide unparalleled insight, as all training materials are developed in close collaboration with our Technical team, who write the Standards. This ensures we capture all the key messages and deliver them in a way that's engaging and memorable for you. When you learn with us, you can be confident that you're receiving the best level of training that will leave you fully equipped to apply or audit the Standards with success.

BRC e-Learning

The BRC e-Learning platform provides an opportunity for you to take our courses in your own time, at your own pace. As an ideal solution to time and budget constrictions, it provides a convenient option for those with busy work schedules. Our e-Learning programmes are structured in modules, so you can choose the courses and content that are most relevant to you. All content is regularly updated and includes advanced learning materials, such as videos, animations and interactive exercises, to provide a complete learning experience.

BRC Global Standards Professional

BRC Global Standards Professional is a learning programme which will give you international recognition for the key skills and knowledge essential for product safety management. As a BRC Global Standards Professional, you will be well-equipped to manage any Standard in your business, and able to implement or manage product safety systems. This training programme has been designed by the BRC Global Standards Technical team in response to demands from industry for training in the skills necessary to implement effective product safety management.

OUR PRODUCTS AND SERVICES



3.

Events

BRC Global Standards events provide a unique opportunity to meet peers, network, share knowledge and learn from industry experts. Covering relevant consumer protection issues, Standard reviews or training, our events are held in key global locations. They bring together thought leaders in food safety, supply chain risk management and product quality, and are testament to the convening power and credibility of BRC Global Standards.



4.

The BRC Global Standards Directory

The BRC Global Standards Directory is the official database of all audits conducted against a BRC Global Standard. Certification bodies administrate all changes to site listing, audit documents and certification data held on the Directory, giving you access to the most up-to-date audit information available.



THE BRC GLOBAL STANDARD HAS REALLY HELPED MY COMPANY TO IMPROVE ON OUR COMPLIANCE, WITH BOTH LOCAL AND OTHER INTERNATIONAL STANDARDS, AND HAS ALSO MET OUR CUSTOMERS' REQUIREMENTS. WE HAVE ACCESSED NEW MARKETS. IT IS GREAT.



Ghana



COMPLIANCE

Compliance sits at the heart of all BRC Global Standards activity. Committed to preserving our reputation as the global market leader in retail safety, our comprehensive compliance programme underpins everything we do, ensuring that our customers have confidence in the integrity of our audits.

Using a comprehensive range of initiatives to ensure consistency, BRC Global Standards is committed to reducing risk and employs a risk-based approach to planning its compliance activities. This is driven primarily by a combination of client feedback and analysis of the BRC Global Standards Directory.

To embed compliance and create a culture of excellence throughout the organisation, BRC Global Standards has a number of measures in place to audit its auditors. Comprising a combination of witness audits, site audits and certification body office audits, these initiatives reflect our commitment to understanding the needs of stakeholders and the local markets in which they operate.

We invest a significant amount each year in carrying out visits to certificated sites. We conduct one-day site reviews of previously audited sites in order to assess the auditor's findings and the site's maintenance of Standards. Having increased investment in compliance year on year, we now have a growing team of independent auditors to support this vital area of work.



KEY BENEFITS AND SUMMARY

Whether you are a specifier, retailer or manufacturer, the BRC Global Standards can help you achieve excellence in supply chain risk management and brand and consumer protection. In summary, the key benefits to using our Standards, products and services include:



Market leading

- The GFSI global market leader in manufacturing
- The largest geographical range of any GFSI scheme
- Extensive product portfolio designed to help a customer on the journey pre- and post-certification
- First to market: FSMA additional module, food safety culture excellence, auditor category exams and unannounced audits



Quality and compliance

- Compliance is very high to ensure understanding and interpretation are consistent globally
- CB performance audited twice a year
- Rigorous auditor examination process in place with minimum pass mark
- The certificate is earned, not bought



Value added services

- BRC Participate – Add notes, capture IP and create your own documents
- BRC Directory – Trends, performance and benchmarking of sites
- Extensive translations for easy global adoption
- E-learning modules – Learn in your own time and at your own pace
- BRC Global Standards Professional – Recognising your expertise



Support

- Dedicated commercial support
- Highly qualified, experienced individuals who technically support our customers, sites and partners
- Customer feedback tool

If you operate in the areas outlined in this publication and would like to learn more about how we could help you, **contact BRC Global Standards today:**

email: enquiries@brcglobalstandards.com

www.brcglobalstandards.com